

# Regional Perspective

Robin Lipson  
Executive Office of Elder Affairs  
State of Massachusetts

*[Link to PowerPoint Presentation](#)*

# AGING

in MASSACHUSETTS



*Shaping the Future*

# The Governor's Council to Address Aging in Massachusetts



- Established by Governor Charles D. Baker, via Executive Order 576 on April 12, 2017.
- The Council will develop a plan to:
  - > promote healthy aging in Massachusetts, and
  - > achieve the goal of making the Commonwealth the most age-friendly state for people of all ages.
- The Council is made up of 24 members, including co-chairs Secretary Marylou Sudders and Eileen Connors.

# The Governor's Council to Address Aging in Massachusetts



- The Council's recommendations may address a broad range of issues, including:
  - > current practices that support healthy aging,
  - > how to improve public awareness of and access to services for older adults and caregivers, and
  - > how to leverage innovation and technology to support aging in communities.

# What We Heard



# Older Workers



## Huff Post THE BLOG 10.5.17: **Businesses Should Be the 1st To Change Attitudes About Aging**

*“We simply need a new point of view — one where we see older Canadians as vibrant, active, interested and excited to live life to the fullest.”*

# Older Workers



## **Boston Business Journal 8.31.17: New Approaches Needed to Address Workforce Challenges**

*“People over 50 make significant contributions to the economy and workforce. They are a fast growing contingent of active, productive people working longer and taking the economy in new directions.”*

Lydia Greene, Tufts Health Plan

## Forbes 4.3.17: **How Job Hunters Can Look for Age Friendly Employers**

*“Our mission is to shine a light on companies that are doing the right things, advance the interest of older workers and save job seekers valuable time,” said Tim Driver, RetirementJobs.com founder and CEO. Right now, Driver says, “it’s a job seekers market.”*