Aging as Opportunity: New England’s Experience Dividend

GOALS:
- Connect with national, regional, and local leaders who share your interests.
- Learn about existing and emerging innovations, in New England and beyond.
- Work with others to shape the narrative of what aging means for New England.
- Influence decisions about shared actions for our region.

REGIONAL CONVENING PLENARY: 9:30 am-12:00 noon
Hear from Local, Regional, and National Leaders & Advocates

Welcome and New England’s Aging Opportunity
- Moderated by Lester Strong, former executive, AARP Experience Corps and board member, Encore.org
- Proclamation from Mayor Martin J. Walsh, plus brief remarks from Emily Shea, Commission on Affairs of the Elderly, City of Boston

Regional Perspective: Who and Where We Are
- Brief remarks from:
  - Barry Bluestone, School of Public Policy and Urban Affairs, Northeastern University
  - Robin Lipson, Executive Office of Elder Affairs, State of Massachusetts
  - Judy Goggin, JP @ Home and Encore Boston Network

New England and the National Encore Movement
- Hear from Marc Freedman, Founder and CEO, Encore.org

Exploring Encore in New England: People, Programs & Possibilities
- Framing Our Conversation: Doug Dickson, Encore Boston Network, and Nancy Peterson, Encore.org
  - Who’s in the room?
  - What are the challenges and opportunities?
  - What’s happening on the ground?
Spotlight on Voices and Views from New England

- A quick “tour” of eight different ideas, initiatives and organizations. Hear from:
  - Phil Waters, Generations Incorporated (AARP Experience Corps)
  - Greg Betley, Community Action, Inc. (ESC Consulting & Encore Fellowships)
  - Barbara Babkirk, Heart at Work Associates (The Boomer Institute)
  - Liz Vogel, Dots Inc. Enterprises (Tri-state Learning Collaborative on Aging)
  - Tyissha Jones-Horner, City of Boston Volunteer Programs (RSVP)
  - Linda Friedman, University of Connecticut (Encore!Hartford)
  - Phillip Gonzalez, Tufts Health Plan Foundation (Age-friendly Communities)
  - Joann Montepare, Lasell College (Age-friendly Universities)

Select Your Afternoon Working Session Topic

- Use your name label and a big sticky note to pick your afternoon working session.

NETWORKING LUNCH: 12:00 noon-12:45 pm
Pick your afternoon topic, grab a box lunch, and find a spot to take a break.

WORKING SESSIONS: 12:45 pm-3:30 pm
Creating a future that embraces the voices, time and talents of older adults.

Moving Forward Together

- Working Groups: Generating Ideas for the Future
- Synthesis: Taking Action Together
- Closing Words and Thank You

NETWORKING BREAK & TRANSITION TO ENCORE PRIZE: 3:30 pm-4:00 pm
A chance to deepen connections, make new ones, and enjoy an afternoon snack.

ENCORE PRIZE PITCH CONTEST AND CELEBRATION: 4:00 pm-6:00 pm
Be part of the first Encore Prize, created by Encore.org

Encore Prize: Generation to Generation Challenge

- Learn about the Generation to Generation campaign
- Five Encore Prize finalists pitch their innovative ideas
- Audience voting and announcement of $50K winners
- Moderated conversation with social innovators
- Wine, cheese, celebration & networking
Afternoon working sessions  
As of 10/13/2017

1. Reframing aging: changing language and perceptions  
   • Betsy Werley, Encore.org  
   • Marci Alboher, Encore.org

2. Ageism at work: altering attitudes, culture and policies in the workplace  
   • Barbara Babkirk, Heart at Work Associates  
   • Liz Fideler, Boston College Center on Aging & Work

3. Intergenerational pathways: gaining the full benefit of our multigenerational society  
   • Jennie Woo, Generations Incorporated  
   • Pat Chadwick, Generation to Generation Boston

4. Social impact pathways: building capacity for the nonprofit and government sectors  
   • Julie Crockford, ESC of New England  
   • Dave Garvey, Encore! Hartford

5. Community-based models for engaging older adults  
   • Jan Hively, Age-Friendly Yarmouth  
   • Jean Patel Bushnell, Billerica Council on Aging

6. Diversity and inclusion: bringing communities of color into the movement  
   • Tyissha Jones-Horner, City of Boston RSVP  
   • Davo Jefferson, Year Up

7. Collective action: working across sectors to accelerate movement growth  
   • Liz Vogel, Dots Enterprises, VT-NH-ME Aging Network  
   • Joann Montepare, Lasell College, Age-Friendly Universities

8. Sustainability: generating resources and models to support growth and scale  
   • Phillip Gonzalez, Tufts Health Plan Foundation  
   • Kerry Homstead, Treehouse Foundation