

# Encore Regional Convening

New England | October 16, 2017

## Aging as Opportunity: New England's Experience Dividend

### GOALS:

- Connect with national, regional, and local leaders who share your interests.
- Learn about existing and emerging innovations, in New England and beyond.
- Work with others to shape the narrative of what aging means for New England.
- Influence decisions about shared actions for our region.

**REGIONAL CONVENING PLENARY: 9:30 am-12:00 noon**

*Hear from Local, Regional, and National Leaders & Advocates*

### Welcome and New England's Aging Opportunity

- ▶ Moderated by Lester Strong, former executive, AARP Experience Corps and board member, Encore.org
- ▶ Proclamation from Mayor Martin J. Walsh, plus brief remarks from Emily Shea, Commission on Affairs of the Elderly, City of Boston

### Regional Perspective: Who and Where We Are

- ▶ Brief remarks from:
  - Barry Bluestone, School of Public Policy and Urban Affairs, Northeastern University
  - Robin Lipson, Executive Office of Elder Affairs, State of Massachusetts
  - Judy Goggin, JP @ Home and Encore Boston Network

### New England and the National Encore Movement

- ▶ Hear from Marc Freedman, Founder and CEO, Encore.org

### Exploring Encore in New England: People, Programs & Possibilities

- ▶ **Framing Our Conversation:** Doug Dickson, Encore Boston Network, and Nancy Peterson, Encore.org
  - Who's in the room?
  - What are the challenges and opportunities?
  - What's happening on the ground?

### **Spotlight on Voices and Views from New England**

- ▶ A quick “tour” of eight different ideas, initiatives and organizations. Hear from:
  - Phil Waters, Generations Incorporated (AARP Experience Corps)
  - Greg Betley, Community Action, Inc. (ESC Consulting & Encore Fellowships)
  - Barbara Babkirk, Heart at Work Associates (The Boomer Institute)
  - Liz Vogel, Dots Inc. Enterprises (Tri-state Learning Collaborative on Aging)
  - Tyissha Jones-Horner, City of Boston Volunteer Programs (RSVP)
  - Linda Friedman, University of Connecticut (Encore!Hartford)
  - Phillip Gonzalez, Tufts Health Plan Foundation (Age-friendly Communities)
  - Joann Montepare, Lasell College (Age-friendly Universities)

### **Select Your Afternoon Working Session Topic**

- ▶ Use your name label and a big sticky note to pick your afternoon working session.

#### **NETWORKING LUNCH: 12:00 noon-12:45 pm**

*Pick your afternoon topic, grab a box lunch, and find a spot to take a break.*

#### **WORKING SESSIONS: 12:45 pm-3:30 pm**

*Creating a future that embraces the voices, time and talents of older adults.*

### **Moving Forward Together**

- ▶ **Working Groups:** Generating Ideas for the Future
- ▶ **Synthesis:** Taking Action Together
- ▶ **Closing Words and Thank You**

#### **NETWORKING BREAK & TRANSITION TO ENCORE PRIZE: 3:30 pm-4:00 pm**

*A chance to deepen connections, make new ones, and enjoy an afternoon snack.*

#### **ENCORE PRIZE PITCH CONTEST AND CELEBRATION: 4:00 pm-6:00 pm**

*Be part of the first Encore Prize, created by Encore.org*

### **Encore Prize: Generation to Generation Challenge**

- ▶ Learn about the Generation to Generation campaign
- ▶ Five Encore Prize finalists pitch their innovative ideas
- ▶ Audience voting and announcement of \$50K winners
- ▶ Moderated conversation with social innovators
- ▶ Wine, cheese, celebration & networking

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## Afternoon working sessions

As of 10/13/2017

1. Reframing aging: changing language and perceptions
  - Betsy Werley, Encore.org
  - Marci Alboher, Encore.org
2. Ageism at work: altering attitudes, culture and policies in the workplace
  - Barbara Babkirk, Heart at Work Associates
  - Liz Fideler, Boston College Center on Aging & Work
3. Intergenerational pathways: gaining the full benefit of our multigenerational society
  - Jennie Woo, Generations Incorporated
  - Pat Chadwick, Generation to Generation Boston
4. Social impact pathways: building capacity for the nonprofit and government sectors
  - Julie Crockford, ESC of New England
  - Dave Garvey, Encore! Hartford
5. Community-based models for engaging older adults
  - Jan Hively, Age-Friendly Yarmouth
  - Jean Patel Bushnell, Billerica Council on Aging
6. Diversity and inclusion: bringing communities of color into the movement
  - Tyisha Jones-Horner, City of Boston RSVP
  - Davo Jefferson, Year Up
7. Collective action: working across sectors to accelerate movement growth
  - Liz Vogel, Dots Enterprises, VT-NH-ME Aging Network
  - Joann Montepare, Lasell College, Age-Friendly Universities
8. Sustainability: generating resources and models to support growth and scale
  - Phillip Gonzalez, Tufts Health Plan Foundation
  - Kerry Homstead, Treehouse Foundation