



**The
Encore
Prize**

Generation to
Generation Challenge

The Encore Prize Pitch Contest and Celebration October 16, 2017

The Encore Prize: Generation to Generation Challenge awards two \$50,000 prizes to innovators who tap the talents of people 50+ to improve the lives of youth.

AGENDA

Welcome

Eunice Nichols, Vice President, Encore.org and Campaign Director,
Generation to Generation

Five Finalist Pitches, Audience Voting

Panel Discussion

Fostering Encore Social Innovation

Moderator

Marci Alboher, Vice President, Strategic Communications, Encore.org

Panelists

Janet Oh, Director, The Encore Prize
Vicki Sellick, Executive Director of Programmes, Nesta
Lester Strong, former CEO, AARP Experience Corps

Announcement of Winners

Reception

THE FINALISTS



Table Wisdom (St. Louis, MO) pairs people 50+ with new immigrants for conversations that support young people in improving their lives and keep older people socially and civically engaged.

Presenter: Rey Castuciano, Founder & CEO

Notes:



Critical Bridge/Office of Mayor Sam Liccardo (San Jose, CA) integrates older-adult mentors into the city's workforce and community-college programs to help youth change the trajectory of their lives.

Presenter: Gisela Bushey, Director of Community Engagement/Encore Fellow

Notes:



Family Promise (Summit, NJ) provides older financial literacy coaches to youth and their families to help them achieve housing stability and financial independence.

Presenter: Claas Ehlers, President

Notes:



Hire Autism/Organization for Autism Research (Arlington, VA) engages older-adult mentors to help young adults on the autism spectrum find jobs that match their skills.

Presenter: Naina Chernoff, Advocate for People With Autism

Notes:



Grandmas2Go/Family Coaches (Jacksonville, OR) matches volunteer grandmas with vulnerable children and families to help fill gaps in service left by stretched public dollars.

Presenter: Linda Otto, Founder & CEO

Notes:

SUPPORTERS

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