

# Encore Regional Convening

Portland, Oregon | November 30, 2016

Ecotrust's Billy Frank Jr. Conference Center

## INTEREST GROUP REPORT-OUT NOTES

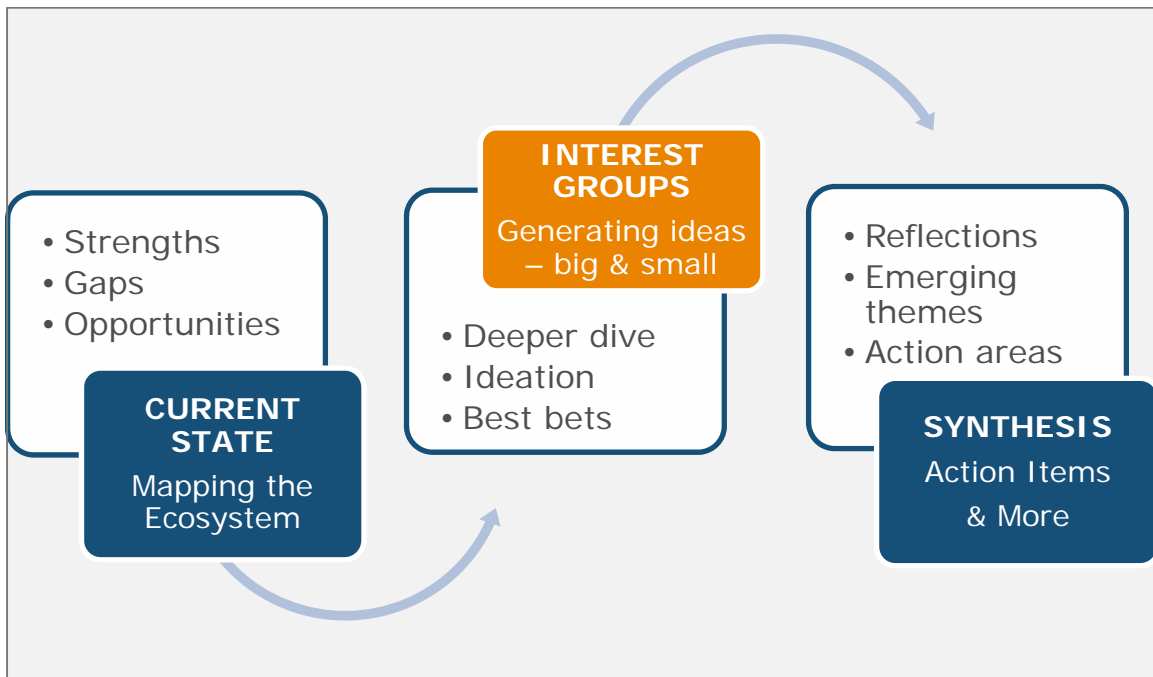
On November 30, 2016, more than 100 community leaders from across the Portland area gathered for a day-long learning and networking opportunity focused on what “aging” means to the region. The morning was dedicated to giving an overview of the region’s changing demographics, highlighting model programs, and placing Portland’s pioneering efforts in the context of national initiatives like Age-Friendly Communities and Encore.

About half of the morning’s participants were able to stay through the afternoon for working sessions to explore the question:

*When you imagine a future for Greater Portland that embraces the voices, time, and talents of experience, what is needed? What exists and what needs to be created?*

The working sessions began with an interactive activity to map the current state of the region’s encore ecosystem – its strengths, gaps and opportunities. This was followed by discussions of interest-group topics chosen based on input from the interactive mapping activity earlier. The following pages show each interest group’s final notes, which we posted in the room for participants to view in advance of the day’s closing session.

### FLOW OF THE WORKING SESSIONS: 11:00 AM – 3:00 PM



Questions? Please contact Michelle Hynes, co-coordinator for the Portland event, at [mhynes@encore.org](mailto:mhynes@encore.org). Thank you!

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: AGEISM

#### Group Members:

Andra	Jeanette
Wynn	Michael
Jan	Jerry
Joyce	

#### BIG IDEAS

- Align and advocate against ageism through broader Civil Rights movement with all generations [ageism is the universal 'ism']
- Model and expand intergenerational education in schools in more systematic/strategic way (more books, etc.)
- Push marketplace changes of enlightened self-interest leveraging power of the Boomers (\$/influence)

#### TOP 3 ASSETS

- Existing intergenerational work (e.g. Experience Corps, etc.)
- Internal efforts of organizational culture (e.g. PCC & Multnomah County HR)
- Leverage power of Boomers in marketplace to recognize businesses that meet needs
- Celebrate ADEA 50<sup>th</sup>

#### CHALLENGES

- Inherent societal ageism (POGO: We met enemy, he is us)
- Scarcity myth and intergenerational warfare perception
- Myth that aging is a decline process

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: **FUNDING**

#### Group Members:

Marc Freedman	Catalan Conlon
Lori Pesavento	
Shanna Pittman-Frank	
Jim McGinley	

#### **BIG IDEAS**

- Involve elders early on in planning
- Establish long-term sustainability plan
- Harness national foundation funding + local (Casey? RWJF?)
- Movement funds [the] movement
- Central plan with convener that convenes cross-sector players
- Tithe your senior discount!
- Give back Social Security \$ if you don't need it [great media draw]
- Principle of elders helping youth is included when possible

#### **TOP 3 ASSETS**

- Government leaders who are receptive
- AARP support locally
- Promising existing and energizing work
- Today

#### **CHALLENGES**

- Lack of a "body" that leads this effort in our community
- No apparent seed funders present yet

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: ORGANIZATIONAL CAPACITY

#### Group Members:

Linda F	Lyndon
Diana	Carly
Paul	Laura
Ted	

#### BIG IDEAS

- Clearinghouse of encore opportunities; App for phones to engage talent
- Getting engaged before retirement – pre-retirement counseling on volunteer opportunities using encore talent to deliver counseling and mentoring
- Organizational preparedness and flexibility for differences

#### TOP 3 ASSETS

- Hands On Greater Portland platform for volunteer recruitment and engagement
- Existing mentoring programs—can be expanded
- There are many people with talent to share

#### CHALLENGES

- Funding
- Developing new systems with limited capacity
- Commitment

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: AGING IN COMMUNITY

#### Group Members:

Tricia	Steve	Virginia
Alan	Chuck	Masaki
Jean	JoAnn	Sally
Patty	Mary Ellen	Nancy

#### BIG IDEAS

- Develop a trusted referral resource for aging in community from current condition to end of life.
- Financing referral for home rehab that meets community affordability criteria.

#### TOP 3 ASSETS

- #211/ADRC referral services
- Public/nonprofit housing providers
- Fee for service referrals

#### CHALLENGES

- No “one-stop-shop” for advanced planning or crisis intervention/management.
- What services are available for those between “exceptionally low income” and people who can afford market-rate services?

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: JOINT ADVOCACY

#### Group Members:

Linda G	Gayle P
Lou W	Ruth G
Betsy W	Barbara B

#### BIG IDEAS

- Annual policy meeting before the legislative session
- Leverage existing advocacy programs across more organizations

#### TOP 3 ASSETS

- Neighborhood structures
- Age Friendly City designation
- Advocacy training programs / civic leadership development programs

#### CHALLENGES

- Lack of / not tight connections and ongoing dialogue
- No strong sense of what the [common?] policy issues are

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: BRIDGING DIVIDES

#### Group Members:

Joy	Andy	Linda
Corita	Amy	Christine
Sharon	Liz	Marci
Judith	Carol	

#### BIG IDEAS

- Ask some of these organizations (below) what they are doing in their communities? What are their needs, goals?
- Change of language in exchanges (dialogue) – go beyond our comfort zone.

#### TOP 3 ASSETS

- Organizations including RaceTalksPDX, Building Bridges of Understanding, Coalition of Communities of Color, IRCO, SUN (Schools), Public Service of Unions, NAACP, Urban League

#### CHALLENGES

- Money
- Fear to step outside one's comfort zone

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## INTEREST GROUP IDEAS FOR THE FUTURE

### Interest Group Topic: COLLABORATION AND ALIGNMENT

#### Group Members:

Jessica McLaren	Suzanne Hansche
Steve Maser	Eunice Nichols
Karen Beal	
Debbie Durham	

#### BIG IDEAS

- Showcasing encore work to the wider community, volunteer managers and each other
- Making connections amongst encore orgs for referral and identify shared interests and actions
- Mapping our work

#### TOP 3 ASSETS

- We have siloed assets but no convener –it's a missing piece.
- Possible conveners: Age Friendly Initiative? AARP? County services – DHS?
- Encore Gen2Gen, spotlighting services

#### CHALLENGES

- Funding and identifying a central convener
- Hard to identify what we need – it's messy, yet powerful, territory